



Alpha Imaging Inc. Newsletter

March 2010

Celebrating Our 25th Year !

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Society of Interventional Radiology 35th Annual Meeting March 13-19, 2010 - Tampa, FL

The 35th Annual Meeting of the Society of Interventional Radiology is set to kick off on March 13, 2010 at the Tampa, Florida Convention Center.

[Click Here](#) for a copy of the Registration Brochure which will include the Symposia schedule and other important information.

Be sure to drop by and visit us at the [Shimadzu Medical Systems](#) **Booth #518.**

For more information about the SIR 2010 [Click Here.](#)

The month of March signifies the start of the spring season, which is a time for growth and optimism. As this new season approaches, Alpha Imaging continues to enjoy growth in sales. We are also optimistic about the future as we see the interest in our products and services increase. Thank you all for your continued support it is truly appreciated.

Yet, this is no time to rest on our laurels. We must be prepared for what could be the most dramatic policy change in the medical industry reform era. Alpha Imaging is moving forward on several fronts to ensure that our company remains competitive and viable regardless of what the future may throw at us. We are on the verge of launching 3 new niche products into the market to help enhance your imaging services. There will be more information regarding these new products in future newsletters.

March is also the month that honors an old Irish Saint. Scott MacGregor, our VP of Operations, is reminded of an old saying from Ireland that is perhaps more relevant now than it has been in recent memory. The saying goes: *"Get down on your knees and thank God that you're still on your feet"*.

Amen to that. Have a happy and safe St. Patrick's Day.

Michael Perrico
President, Alpha Imaging, Inc.

Alpha Imaging Installs a Shimadzu Bransist Safire at Parma Community General Hospital

State-of-the-art treatment and excellent, personalized care are thoughtfully blended in the new vascular suite added to the Heart and Vascular Services at Parma Community General Hospital. The new vascular lab eliminates t

Parma





**ACC 2010 March 14-16, 2010 In
Atlanta, Georgia**

Please Stop By and Visit
[Shimadzu Medical Imaging](#)

Booth # 624

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need for patients from the community to travel beyond the convenient location of Parma Hospital. The vascular suite was constructed adjacent to the Cardiac Catheterization Lab in the Heart Center.

After the hospital had performed a comprehensive study of the latest Vascular Imaging equipment, Alpha Imaging was selected as the vendor to install the Bransist Safire Digital Angiography System manufactured by Shimadzu Medical Systems. Several reasons were cited for choosing the Bransist Safire over other similar systems including the superior resolution of images and the built in safety features that reduce radiation exposure.



Vascular surgeons can now perform a variety of peripheral vascular procedures in the suite for diagnostic and treatment purposes, including: arterial intervention of the upper and lower extremities, lower leg interventional procedures, angioplasty, renal interventions, and endografts for aortic aneurysms.



The Bransist Safire will allow all physicians to view images quickly and more clearly which gives the vascular surgeon the diagnostic capabilities he/she needs to get the job done. Images can then be reviewed instantaneously through the hospital's Picture Archiving and

Communication System.

The sharper imaging provided by the Bransist Safire System will allow all physicians to move some procedures from the operating room to the vascular suite. This allows for more options for physicians and will make scheduling easier for patients and improves the Radiology Department's capabilities.


