



Alpha Imaging Inc.
Solutions for your Medical Imaging Needs

February 2009

Alpha Imaging E-Newsletter

PACS NEWS:

INFINITT To Unveil XELIS Fusion Software



[INFINITT North America](#), a leader in integrated RIS/PACS development and advanced visualization software, announced they will be presenting Xelis Fusion (available Q1 2009)

Xelis Fusion offers a set of automated tools that fuse any combination of PET, SPECT, CT and MR data. INFINITT developed the Xelis line of products as software modules to accelerate data loading and provide specialized clinical tools for applications with large-volume data sets.

Xelis Fusion offers both automatic and manual registration methods, quantitative analysis tools and rapid image navigation using only a few mouse clicks. The software supports 3D region of interest (ROI) analysis, volume measurements, a variety of presets and calculation of PET standard uptake values (SUV).

Year 2009 is underway and Alpha Imaging, Inc. has just wrapped up its Annual Sales Meetings in which our entire Sales Team spent two days evaluating its performance from the year before and developing strategies that will address the challenges of the new year upon us.

A major point that was reinforced during these meetings was that Alpha Imaging Salespersons continue to be informational resources for each of our customers. The Radiology industry never sleeps and is constantly changing. Our customers' decisions must be informed ones and Alpha Imaging is able to provide an important difference that many of our larger competitors cannot.

We can take the time to help you, to quickly follow up to your inquiries and to help you keep abreast of the latest technologies that are available. We realize that our customers need to know that they are getting a solid return on their investment along with an added value that a company like ours can deliver.

Please contact us and allow us the opportunity to tell you how Alpha Imaging can serve your Diagnostic Imaging needs. We can be reached at 1-800-331-7327.

Michael A. Perrico
President-Alpha Imaging, Inc.

Ohio Health Opens Its Westerville Medical Campus

[Alpha Imaging, Inc.](#) is very proud of its contribution to the creation of one of the most highly technical medical facilities built in the State of Ohio.

[OhioHealth](#) has officially welcomed the first patients to its new [Westerville Medical Campus](#) in early January 2009. Designed to ease patient anxieties and simplify the healthcare experience, the innovative new facility combines a more diverse variety of medical services with convenience and services not found together before. The



Cancer visualization and anatomic mapping is a major application for fusion technology, as seen in the widespread acceptance of PET/CT Fusion. The PET exam pinpoints metabolic activity in cells and the CT exam provides an anatomical reference. When these two scans are fused together, the radiologist can view metabolic changes in the proper anatomical context. Image data can be fused in any combination of the modalities: PET-MR, PET-CT, MR-MR, CT-MR, CT-CT, SPECT-CT, etc.

Xelis Fusion includes integration of freely-rotating multi-planar reformatting (MPR) functions, segmentation for CT-bed removal and sculpting, and user-defined color maps to improve radiologists' productivity.

Physician Reimbursement News - PQRI Made Permanent

The Medicare Improvements for Patients and Providers Act of 2008 have made the PQRI program permanent and have authorized incentive payments through 2010.

Physicians and other professionals who can meet the criteria for submission of quality measures data during the reporting period, January 1, 2009 - December 31, 2009, will earn an incentive

173,000-square-foot campus replaces OhioHealth Neighborhood Care's Northeast Health Center with expanded offerings in more than three times the space.



An important component to the grand design of the Westerville Medical Campus is its advanced All-Digital Diagnostic Imaging department which includes a [Shimadzu Sonialvision Versa Digital R/F room](#) and two [Shimadzu Radspeed Digital Radiography rooms](#). All three of the Shimadzu units were installed and are

serviced by Alpha Imaging, Inc., the exclusive distributor of Shimadzu Medical Imaging products in Ohio. In working with Alpha Imaging, Ohio Health was able to manage its costs effectively yet still be assured of receiving cutting edge technology that is coupled with the outstanding technical support that Alpha Imaging is known for.



The forward thinkers who designed the Westerville Medical Campus also called upon Alpha Imaging to assist in the design and installation of its Digital Mammography Department. The Westerville Medical Campus includes a full service Women's Health

Facility featuring two [Hologic Selenia Full Field Digital Mammography Systems](#) with Computer-Aided Detection, a [Lorad MultiCare Platinum Biopsy System](#), and a [Hologic DEXA System](#) for the detection and clinical management of osteoporosis.



Alpha Imaging has worked closely with the Ohio Health System for a number of years to facilitate and service diagnostic

imaging equipment that is both state of the art and within budget. Alpha Imaging deploys 25 service engineers throughout the State of Ohio and Western Pennsylvania to ensure and protect the investments of our customers and the trust that they have placed in our company to be there when service is most needed.

The Westerville Medical Campus is located at:

300 Polaris Parkway
Westerville, OH 43082
(614) 533-3000

To refer a patient please call (614) 566-1111. To see their homepage

payment of 2% of their total allowed charges for professional services rendered during 2009.

For further information on the 2009 PQRI quality measures including those specific to Radiology, [Click Here.](#)

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