



**Alpha Imaging Inc.**

Solutions for your Medical Imaging Needs

## Alpha Imaging Inc. Newsletter

August 2009

### In this Issue

Wireless DR  
AHRA 2009  
SONY Mam Printer  
Inc. 5000

### August 2009 Conferences



**AHRA's 2009 Annual  
Meeting To Be Held  
August 9-13,2009  
at the Mandalay Bay in  
Las Vegas**

More than 1,000 imaging leaders will attend the premier educational event for radiology administration. AHRA offers dozens of sessions addressing a wide range of management issues, including: finance, human resources, communication and information, operations, and assets. Other topics relevant to professional development are also offered.

August is upon us and although these aren't exactly the "dog days of summer" in The Buckeye State we are certainly seeing sales activity heat up, The reason for this upturn, in spite of continued pessimism in the market, is due to the tenacity of our sales team and the innovative solutions offered by our Vendors. Our sales executives refused to let bad news diminish their efforts. In fact, they have been working doubly hard to ensure our clients know that Alpha will be there for them in any economic environment.

And, to that point, we are always looking for exciting new products to add value to our company's offering. In this newsletter we are introducing the Carestream DRX-1 which is a completely wireless DR detector that fits in a standard sized bucky tray. This exciting technology brings a new perspective to the digital upgrade market. And, we are currently in negotiations with other vendors to add new products and services which we believe will provide our customers with additional choices based upon their ever changing needs.

We at Alpha Imaging will continue to enhance our products and services in order to provide our clients with the best overall value in the market, in spite of economic conditions.

Michael A. Perrico  
President



## Carestream DRX-1 System- A Breakthrough in Digital X-Ray Imaging

Converting to digital radiography (DR) is fast, easy, and cost-effective with the CARESTREAM DRX-1 System-featuring the world's first cassette-sized wireless DR detector that fits your existing equipment. Harnessing the full power of digital x-ray technology has never been easier.

- Wirelessly transmit digital images for immediate viewing and manipulation.

## SONY Digital Mam Dry Film Printer



The UP-DF750 FilmStation™ Dry Film Mammography Imager is a unique and versatile multi-film imager that supports both mammography as well as several other radiology applications. The new UP-DF750 adds a high-resolution thermal head allowing it to output diagnostic quality mammography films. It is capable of printing multiple film sizes 8X10", 10X12", 11x14", and 14x17" for general radiology applications as well as specialized 8x10" and 10x12" film for mammography imaging. Sony's direct thermal printing technology produces outstanding images with superb image resolution of 604 DPI with 3.8 D-max that lends its excellent resolution to compliment any FFDM system. It can be mounted horizontally or vertically, ideal for facilities that need to maximize their space.

### Visit Our Websites

[Alpha Imaging](#)  
[Shimadzu USA](#)  
[Carestream](#)  
[Konica Minolta](#)  
[Infiniti PACS](#)  
[Hologic](#)  
[Omega Medical](#)  
[Canon Medical](#)  
[Del Medical](#)  
[SONY Medical](#)

- Stop running to process cassettes and make your rooms DR fast with a portable, wireless detector.
- Change your cassette, not your entire x-ray room.

After exposure, this 35 x 43 cm detector can wirelessly transmit digital images to the system's capture console for immediate viewing and manipulation. From the console images can be quickly forwarded to a printer, PACS, archive, and other network destinations. The detector's lightweight (8.5 lbs/3.9kg) and wireless operation provide convenient handling-



and unprecedented DR positioning flexibility.

Suitable for many general projection radiography imaging applications, the Carestream DRX-1 System is designed to be compatible with x-ray systems that use ISO 4090-compliant 35x43 cm x-ray cassettes.

There is no need to modify your generator or bucky, discard your wall stand or table, replace grids, or radically alter procedures. The DRX-1 can be installed in your exam room in just one day. For more information on this exciting new innovation, contact your Alpha Imaging Sales Specialist.



## Alpha Imaging Inc. Recognized as One of the Nation's Fastest Growing Businesses 2nd year in a Row

For the second year in a row, the business performance of Alpha Imaging Inc. has been ranked as one of the nation's 5000 fastest growing companies according to an annual survey conducted by Inc. Magazine. The Inc. 5000 includes the Inc. 500 but digs deeper to offer the most comprehensive look at the most important segment of the economy - America's independent-minded entrepreneurs. Taken as a whole, these companies represent the backbone of the U.S. economy.

"This is a tribute to the hard work of our employees," states Michael Perrico, President of Alpha Imaging, "when you boil it down and try to understand the reasons for your success, it always comes back to the fact that you must have good hard working people around you. Our employees are our strongest asset and their dedication is the main reason we are remaining competitive in this tough economy. We try at every turn to exceed our clients' expectations. This breeds loyalty from our clients and continued success for us"



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